

The Bar of Ireland - Social Media Policy

How We Use Social Media in The Bar of Ireland

The Bar of Ireland of Ireland participates in social media to inform and engage with members of the public, members of the legal sphere and members of The Bar of Ireland about our activities.

Aims

The Bar of Ireland uses social media to:

- Communicate and interact with our members of the public, members of the legal sphere and members of The Bar of Ireland to promote discussion on relevant legal topics.
- Respond to queries from our members and the public where relevant.
- Promote and provide information about The Bar of Ireland.
- Enable and respond to member and public feedback.
- Promote The Bar of Ireland initiatives, meetings, publications, conferences, seminars and services.
- Inform our members about employment opportunities that may be of interest to them.

Audience

- The target user audience includes members of the public, members of the legal sphere and members of The Bar of Ireland.
- The identity of users will be established before a reply is made, and replies will be appropriate to whether or not the user is a member of the Library.
- Responses will be cognizant of the public nature of Twitter. It is therefore envisaged that most
 queries will be directed to The Bar of Ireland's existing confidential channels: telephone and
 email.
- Users seeking to contact an office of The Bar of Ireland will be directed to the appropriate channel.
- While an effort will be made to reply to all incoming tweets, this may not prove practical.

Blocking, Reporting	g.		
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Staffing

- Responsibility for social media content rests with The Bar of Ireland Director of Communications and Policy.
- The Library & Information Service social media account is operated by Library & Information Services.

1. Policy Statement

The Bar of Ireland ("We", "Us", "Our") recognises that the internet provides unique opportunities to participate in interactive discussions and share information on particular topics using a wide variety of social media, such as Twitter, YouTube and LinkedIn and we look forward to sharing news and updates and answering queries about The Bar of Ireland and our activities. Our participation on social media channels is aimed at creating open communication by delivering relevant information through our current social media channels.

However, in certain circumstances, use of social media can pose risks to our confidential and proprietary information, our reputation, and can jeopardise our compliance with legal obligations. In order to minimise these risks and to ensure that our resources and communications systems are used only for appropriate purposes, We compiled this social media policy ("policy") which governs use of The Bar of Ireland social media channels. The Policy operates as an agreement between the user(s) and us in relation to the use of The Bar of Ireland social media channels. Please read this Policy carefully. By using The Bar of Ireland social media channels the user is consenting to be bound by the current policy. We may revise the policy at any time and without notice. Each time the user uses The Bar of Ireland social media channel(s) the user will be bound by the then current Policy.

2. Definitions

"The Bar of Ireland social media channels" means all official social media channels belonging to The Bar of Ireland as listed below:

Twitter

The Bar of Ireland (@thebarofireland)

This is the official Twitter channel for The Bar of Ireland which will post updates about The Bar of Ireland such as helpful information, job vacancies, press releases, CPD events and new additions to the Law Library catalogue.

Content:

- Tweets, Retweets, and links to articles/websites/journals in relation to relevant legal topics and issues.
- Responses to queries from our members and the public where relevant.
- Promoting and providing information about The Bar of Ireland.
- Promoting The Bar of Ireland initiatives, meetings, publications, conferences and seminars.
- Employment opportunities.

Law Library Services (@LawLibServices)

This is the Twitter channel for the Library & Information Service. While a public account, is it aimed solely at members of the Law Library.

Content:

- Promotion of services
- Information on the collection and new acquisitions
- live service updates
- links to free and relevant content of interest to members

YouTube

The Bar of Ireland

We post videos and helpful information. We do not currently engage with any User(s) of this channel.

Content:

Information videos promoting and providing information about The Bar of Ireland.

LinkedIn

The Bar of Ireland (https://www.linkedin.com/company/the-law-library)

We do not currently engage with any user(s) of this channel. With the exception of direct messages

and posts to our members-only group on LinkedIn, all of The Bar of Ireland's posts are public.

Content:

- Tweets, Retweets, and links to articles/websites/journals in relation to relevant legal topics and issues.
- Responses to queries from our members and the public where relevant.
- Promoting and providing information about The Bar of Ireland.
- Promoting The Bar of Ireland initiatives, meetings, publications, conferences and seminars.
- Employment opportunities.

Any other page, account or group on social media channels bearing the name The Bar of Ireland or claiming to represent The Bar of Ireland is not an official social media channel of The Bar of Ireland. However the current network of social media channels may grow over time. Users should therefore review this page on an on-going basis for the up-to-date official list.

"You" / "Your" / "Yourself" means any User(s) of The Bar of Ireland social media channels.

3. Social Media Channel Content

We will endeavour to update The Bar of Ireland social media channels regularly. This includes changing the content at any time. We reserve the right to suspend access to or, if necessary, close some or all of The Bar of Ireland social media channels indefinitely. Any material on The Bar of Ireland social media channels may be out of date at any given time and we are under no obligation to update such material.

The material displayed on The Bar of Ireland social media channels by us is provided "as is" and without any guarantees, conditions or warranties as to its accuracy. You are solely responsible to Us and to any third party for any material You display or post.

4. Uploading Material to The Bar of Ireland Social Media Channels

Whenever You make use of a feature that allows You to upload material to The Bar of Ireland social media channels, or to make contact with other users of The Bar of Ireland social media channels, You must comply with all applicable laws and this policy. You warrant that any such contribution does comply with all applicable laws and this policy, and You indemnify us for any breach of that warranty.

Any material You upload to The Bar of Ireland social media channels will be considered nonconfidential and non-proprietary, and We have the right to use, copy, distribute and disclose to third parties any such material for any purpose. We also have the right to disclose Your identity to any third party who is claiming that any material posted or uploaded by You to The Bar of Ireland social media channels constitutes a violation of their intellectual property rights, or of their right to privacy.

We will not be responsible, or liable to any third party, for the content or accuracy of any materials posted by You or any other User. We have the right to remove any material or posting You make on The Bar of Ireland social media channels if, in our opinion, such material does not comply with this policy.

5. The Bar of Ireland Social Media Code of Conduct

We want to encourage You to get in touch with us and other members of the community on The Bar of Ireland social media channels. The Bar of Ireland Social Media Code of Conduct sets out our guidelines for the way in which we expect all users to interact and communicate on The Bar of Ireland social media channels. It applies to any and all material which you contribute to The Bar of Ireland social media channels ("contributions").

Contributions must:

- Be accurate (where they state facts);
- Be genuinely held (where they state opinions); and
- Comply with applicable law in any country from which they are posted.

The Bar of Ireland reserves the right and has absolute discretion to screen, review, filter, edit, refuse or remove without notice any Contributions posted on any Social Media Channel belonging to The Bar of Ireland which in our view, acting reasonably (but without any liability for taking such a view, or requirement to prove such a view is reasonable) are, including but not limited to:

- Comments which include offensive, inappropriate or obscene language or content (including images, videos or links);
- Threatening, violent, abusive or insulting statements likely to stir up hatred;
- Personal attacks aimed at The Bar of Ireland staff, a supplier for The Bar of Ireland,
 agents/contractors acting on behalf of The Bar of Ireland or other members of the public;
- · Material infringing on any patent, copyright, database right, trade mark or other intellectual

property right of any other person

- Material which is defamatory of any person;
- Material breaching the data protection, privacy or confidentiality rights of any person;
- Material promoting discrimination based on race, sex, religion, nationality, disability, sexual orientation or age;
- · Spam messages

The Bar of Ireland reserves the right to block any user of The Bar of Ireland social media channels that breaches the above requirements.

Should You have a query as to why your comment(s) or post(s) have been removed We will make every effort to communicate the reasons with You on request.

Please contact <u>communications@lawlibrary.ie</u>

6. Connecting on Social Media

From time to time we need to follow organisations and individuals to connect with them or to share content. Making a connection on a social media channel does not mean that The Bar of Ireland endorses individuals or organisations and We have no responsibility for the content of the accounts of the people or organisations with whom We have connected or who have connected with Us. We aim to respond to queries within four working hours.

7. Your Concerns

If You have any concerns about material which appears on The Bar of Ireland social media channels, please contact us at communications@lawlibrary.ie